

# Inspiring sustainable meeting solutions in the Forest City



We have real choices in our everyday lives that empower us to reduce our environmental impact, from carpooling to reducing daily energy consumption at home and at work. Your business depends on the products and services of other companies and the emissions they create then become a part of your company's overall carbon footprint. So it makes sense to seek out alternate solutions from companies that are actively reducing the strain on our natural resources. Let's work together for a greener future.

We are working hard to minimize a meeting's impact on the environment. As a leader in green initiatives, here are a few strategies we've implemented in the City of London, to reduce waste, costs and energy usage and as well as enhance the well-being of attendees and give them a sense of pride in contributing to environmental stewardship.



Meetings  
that make  
you breathe  
a little easier.

## 1 ADMINISTRATION & MARKETING

- Reducing paper usage by making collateral materials available online, creating conference websites and offering electronic registration and confirmation
- Marketing materials, where possible, are created electronically using the internet and e-mail for distribution
- If we must print, a majority of our marketing materials are printed on FSC (Forest Stewardship Council) certified stock, ensuring that the paper we're using is sourced from responsibly managed forests. Soy-based inks are also utilized
- Lanyards and badges are recycled for further use



## 2 FOOD & BEVERAGE

- Taking advantage of our strong agricultural community and using locally grown products offering fresher, seasonal and regional choices without the transportation impact
- Serving water from pitchers, reducing waste as well as minimizing the impact on landfills from plastic bottles
- Donation of leftovers to local shelters
- Condiments are served in bulk containers, not individual servings, to save packaging
- Phasing in eco-friendly organic cotton in uniforms
- Blue box programs in guest and meeting rooms
- City of London ban on the sale of bottled water at public facilities

## 3 DESIGN & DECOR

- Reuse/Recycle/Repurpose design and décor materials where applicable
- Use of china and linens, disposable items (paper towel, toilet tissue, garbage bags) when required are made from recycled materials
- Collection of rain water for use in watering plants and landscaping
- Use of low energy items in event staging and AV technology including LED and low energy lighting
- When renting furnishings, décor items constructed from recycled materials are considered
- City of London ban on the use of pesticides for cosmetic purposes



## 4 VENUE

- Timers are used for outside lighting
- Meeting spaces utilize natural lighting
- Separate recycling bins for attendees to use at all catered functions, registration and especially on the exhibit floor
- Scheduled coordination of meeting room setup and HVAC systems
- Use of environmentally friendly cleaners
- Guest rooms have energy efficient showerheads and toilets
- Environmental tent cards placed in each guest room for linen replacement

Visit [londontourism.ca](http://londontourism.ca) or call 1-800-265-2602 for more information on our green meetings



*Discover our Spirit!*